# Terry Marks

As a graphic designer, illustrator and UI designer, with solid background chops as a production artist and image retoucher, I offer an unusual combination of creative and technical skills. I have 10+ years of experience in a wide variety of projects across both print and digital media.

### Skills

- Expert in Adobe Creative Suite: Indesign, Photoshop, Illustrator, Acrobat. Figma fluent.
- UI designer: from lo-fi wireframes to hi-fi prototypes for user testing; front end design for desktop and mobile platforms, through to style guides & assets for developer hand off.
- Graphic Designer and cracker-jack Production Artist (pre-press file prep & troubleshooting) 10+ years experience in work for print.
- Efficient and thorough; producer of clean, error-free files.
- Illustration, custom spots, icons, infographics; can conceptualize and flesh out idea-germ from paper napkin sketch, and breathe life into table and chart data.
- Equally at home creating custom illustrations, matching styles or repurposing existing imagery.
- Image retouching, digital compositing, silhouetting, color-correction.
- Indesign template developer & builder; table styles formatting wiz.
- Custom built cover mechanicals, complex book interiors, templates, branding and style guides, music packaging, booklet inserts, banner ads, websites, pitch decks, and video tutorials.

# Work Experience

#### Curriculum Associates, 2023 to Present

Graphic design with heavy production art on K-2 English Language Core program for print educational text books in a fully remote Woodwing workflow.

## Wellfleet Press/The Quarto Group, 2023

Dad Truths, cover & 40 interior custom illustrations Encyclopedia of the Weird and Wonderful, cover & 40 interior custom illustrations

### Callisto Media/Rockridge Press, 2019–2022

Illustration & Production Design for non-fiction print titles; photo-retouching, template creation, key member of resident expert fix-it team. Well versed in creating Indesign cover mechanical files to printer specs, clean and error free. Extensive experience with back and front cover design and layout.

### • William H. Sadlier, 2017–2018

Graphic design & production art for K-6 English Language textbooks in server-based K4 workflow.

#### Tandem Books, 2015–2016

Illustrations for *In Focus* series of hardcover print gift book titles in special interest category: *Meditation, Chakra Healing, Essential Oils, Aromatherapy, Reiki, Tarot, Crystals, Astrology, Palmistry.* 

• Previous clients include: Macmillan/McGraw-Hill (MMH), Scholastic, Witz End Design, Silver Editions, Integra NY, The Grow Network, Bill Smith Studio, Educational Design Inc.

### Education

**MFA**, The New York Academy Graduate School of Figurative Art, NYC **BA Hons**, Central/St. Martin's School of Art, London England